



ADULT SLEEP STORIES
—+ PODCAST +—

MEDIA KIT

BEDTIME STORYTELLING FOR GROWN-UP MINDS

Adult Sleep Stories Podcast media kit

Long-form stories for the quieter end of the day. A considered setting for brands that belong in an unhurried evening routine.

CREATED BY JASON A. WILKINSON / JWILKINSON PRODUCTIONS



Gentle journeys through moonlit woods, quiet villages and distant railway carriages.

ANALYTICS SNAPSHOT SUPPLIED OCTOBER 11, 2026

The audience in numbers

~26K

Plays & downloads

Last 30 days, as displayed

~20K h

Consumption time

Reporting platform / last 30 days

~2.9K

Platform followers

At the supplied snapshot

Numbers with clear context

Rounded figures from a creator analytics screenshot supplied October 11, 2026. The two activity metrics use the rolling last-30-days view shown; calendar dates were not visible. Consumption time and followers refer to the reporting listening platform.

These figures are not unique listeners or advertising impressions. Campaign delivery should be agreed using eligible, recent episode inventory and a defined reporting window.

A SELECTION FROM THE PUBLISHED CATALOGUE

Places to drift

Imaginative journeys with room to settle in. Recent releases range from continuing story worlds to an extended standalone listen.



THE FOX WHO FOLLOWED THE MOON

The Map in the Birchwood

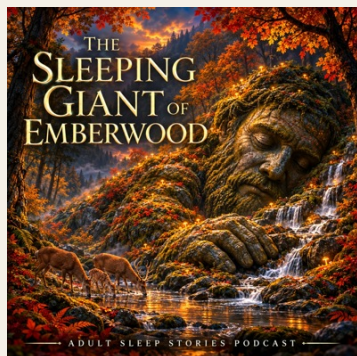
A moonlit woodland journey with Renn, following quiet signs through the trees.

Oct 7, 2026 / 2 hr 24 min

MIDNIGHT TRAINS AROUND THE WORLD

The Ticket Ledger

A quiet railway cabin, an old travel wallet and the unhurried rhythm of sorting memories.

Sep 30, 2026 / 2 hr 2 min

A STANDALONE BEDTIME STORY

The Sleeping Giant of Emberwood

A cartographer discovers a sleeping giant within an ancient, copper-leaved forest.

Sep 27, 2026 / 9 hr 0 min

Programme metadata and artwork: public RSS feed, checked October 11, 2026. Durations are full episode lengths, not advertising delivery.

LISTENER EXPERIENCE COMES FIRST

Keep the story uninterrupted

Creator-produced messages placed around the story, with a calm tone and clear sponsor identification. No mid-story placements are proposed.

01 Opening message

A brief, calm introduction before the story begins. Suggested length: 30 or 60 seconds, with one clear call to action.

02 Closing message

An optional message after the story. Quoted separately, with delivery expectations suited to the end of a long-form listening session.

03 Companion link

An agreed link in episode notes, with an optional website partner card. Web support is a separate deliverable and does not imply measured reach.

Good-fit categories to explore

Bedding and home comfort, reading, journaling, and thoughtfully designed evening essentials. Every brand and creative approach is reviewed for fit.

START WITH A CONSIDERED BRIEF

A partnership that fits the evening

Share the brand, the campaign goal and the dates you have in mind. We can then shape a proposal around confirmed inventory and the listening experience.

01 Brand and product

What would you like listeners to discover?

02 Campaign window

Which launch dates or episodes matter?

03 Format and measurement

What message, link and reporting plan would work?

REQUEST A TAILORED PARTNERSHIP PROPOSAL

info@jwilkinsonproductions.com

jwilkinsonproductions.com/podcast

Proposed formats, timing and availability are subject to creator approval, platform requirements and a written campaign agreement. No delivery or performance guarantee is offered in this kit.

Programme source: public podcast RSS feed checked October 11, 2026. Audience figures: creator analytics screenshot supplied October 11, 2026.